Paiblock Inc Chosen as a 2020 Red Herring Top 100 North America Winner

Paiblock Inc. A Leading FinTech Company announced today that the company was selected by Red Herring as a winner of its Top 100 North America 2020 Awards, recognizing the continent's most exciting and innovative private technology companies.

The winners have been chosen from thousands of entrants, whittled down to hundreds presenting their companies at the virtual conference on November 17th and 18th. The event, led by Red Herring chairman Alex Vieux, included two days of keynote speeches, discussions and finalist presentations.

Companies were judged by industry experts, insiders and journalists on a wide variety of criteria including financial performance, innovation, business strategy, and market penetration judged companies. Winners ran the gamut of verticals, from FinTech and Artificial Intelligence to Security, IoT, and many more industries.

Red Herring's editors have been evaluating the world's startups and tech companies for over two decades. It gives them the ability to see through the industry's hype to pick firms that will continue on a trajectory to success. Brands such as Alibaba, Kakao, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

"2020's crop of Top 100 <u>winners</u> has been among our most intriguing yet," said Vieux. "North America has led the way in tech for so many years, and to see such unique, pioneering entrepreneurs and companies here, which is in many ways the heartland of the industry, has been a thrilling experience.

"What has excited me most is to see so many people forging niches in high-tech and cutting edge sectors," added Vieux. "Some of the technical wizardry and first-rate business models showcased at the conference has been fantastic to learn about. We believe Paiblock Inc. embodies the drive, skill and passion on which tech thrives. Paiblock Inc. should be proud of its achievement - the competition was incredibly strong."

"We are honored to be recognized as a winner of Red Herring Top 100 North America 2020," said Mark Arthur, Founder and CEO at Paiblock.

Paiblock unique value proposition cuts across the increasing need to understand and manage debt, investments and savings in ways that are effective on the one hand, and the high demand for automated end-to-end processes that can help unlock new insights that allow consumers to understand their options, on the other hand.

"This award is testament to Paiblock's strategy for building capabilities for best-inclass user experience in North America," concluded Mr. Arthur